

PROJECT AIM

To address factors that contribute to an “obesogenic” environment that result in elevated levels of overweight and obese children.

WHAT WILL THIS INVOLVE?

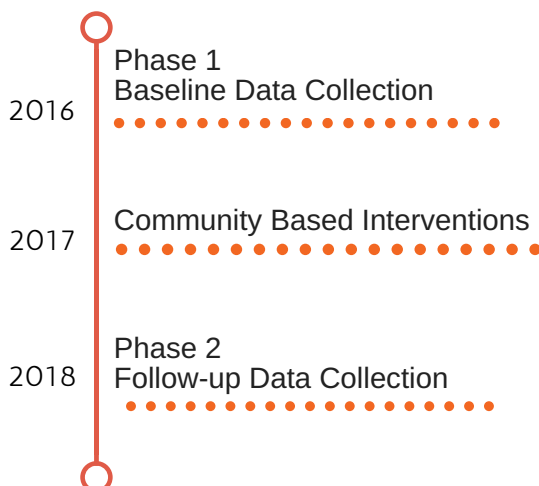
This project will trial a unique approach to the prevention of complex and dynamic causes of childhood obesity. Specifically this will involve:

- Baseline data collection to gather information on healthy behaviour among primary school children (grades 2, 4 and 6)
- Engagement of a range of local community partners to explore the causes of obesity in the community, create ownership of the issue and come up with solutions to the problem. Small working groups are then formed to implement activities that will address factors that contribute to obesity
- Reassessment of healthy behaviours of primary school children to determine any trends

ROLE OF GVPCP STAFF

- Strengthen and engage new key players that can positively influence the local prevention system
- Coordinating participating agencies to ensure that efforts remained aligned
- Enable consistent and open communication
- Identifying mutual objectives and creating common motivation

PROJECT TIMELINE & STAGES



PROJECT PARTNERS

- Cobram District Health
- Deakin University
- Department of Health & Human Services
- Goulburn Valley Health
- Greater Shepparton City Council
- Numurkah District Health Service
- Primary Care Connect
- Yarrawonga Health

16TH SEPTEMBER, 2016

PROGRESS TO DATE

Phase 1 - Baseline Research

Project Leaders: Claire Rennie & Dr. Claudia Strugnell, Deakin University

- ✓ 11 April – 17 June 2016
Recruit Schools, presentations at Principals' networks & engagement of schools
- ✓ 27 June – 8 July 2016
Preparation(s) for data collection
- ✓ 11 July – 15 September 2016
Data collection

38 schools across the Shepparton, Moira and Strathbogie participated which is an overall response rate of 61% (62% Shepparton, 72% Moira, 29% Strathbogie).

This resulted in a total of 1,989 students being invited to participate. Once accounting for students who OPTED OUT of the study and who were absent on the day, a total of 1,582 students have participated (1 more school to go). Student participation rate is currently sitting at 87%.

LOOKING AHEAD

- 5- 23 September 2016
Data Cleaning
- 26 September - 21 October 2016
Development of school and community reports
- 24 October - 4 November 2016
Dissemination of findings

The next step is data cleaning, particularly confirming DOB are correct and adding in students' grade level. This is done by going through all the downloaded survey information and confirming against a master copy that all information has been entered by the student correctly.

This will then be followed by developing school reports, organising any wanted school presentations, and a draft report for GVPCP project partners.

many thanks

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Trudie Newman, Rosemary Pellegrino, Jenny Burrows, Erin Soutter, Matilda Schubert, Kaitlin Woods, Hannah Dolling, Mellisa Silaga, Sharon Mazzella, Andrea Perryman, and Brooke Pinsent.

FOR MORE INFORMATION CONTACT GVPCP

Craig Chadwick, exec@gvpcp.org.au Ph. 58145 151
Nicole Dalle Nogare, hp@gvpcp.org.au Ph. 58145155
Renata Spiller, hp2@gvpcp.org.au Ph. 58145154